

# Designed for learning, made for the classroom

Durable laptops designed for students



## Why choose Chromebooks?



## Set up faster than a class sits down

Quickly deploy, manage, and set policies for 100 or 100.000 devices

Automatic updates and built-in multilayer security

Simple for students and teachers and integrated with G Suite for Education and Classroom



# High achievers, low price point

Low cost devices make computers truly accessible

61% lower total cost of ownership than competitors

Designed from the ground up to be shareable with an unlimited number of students



# Shapes and sizes for every learning need

Versatile form factors support a wide variety of learning needs

Millions of web apps help students engage deeply and build skills of the future

Android apps, the largest mobile app ecosystem, rolling out on select devices



# Making a difference in & out of the classroom

Students access all their work from any device, simplifying organization and allowing them to focus more on learning

Easier to assign hands-on projects and encourage deeper skill development

Helps educators personalize learning, engage students, and improve overall performance

#### **Momentum**

## All major **OEMs**

Acer, Asus, Dell, HP, Lenovo, Samsung, etc.

## #1 selling

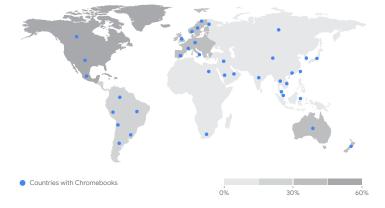
device in U.S., Canada, Sweden, and New Zealand K-12 schools

## 25 million+

students worldwide are using Chromebooks

## Chromebook marketshare by region

2017



### **Chrome Education license**

Control everything from one simple console with 24/7 support for \$30 per device

Lock devices so they can only be used on your domain

Push apps & extensions to your domain or sets of users

Enforce policies to keep kids safe

Administer tests at scale with kiosk apps



## Great value for schools

Chromebooks have the lowest total cost of ownership on the market

61% 3-year lower TCO than alternate PCs & tablets

reduction in staff time needed to manage down needed to manage devices 52 teacher hours saved/year

90% less labor to support

99.9% uptime

329% return on investment

\$0 cost per user

Calculate your cost savings at goo.gl/Tct33A

## Find the Chromebook that's right for you

Wide range of shapes, sizes, and price points

Next generation Chromebooks have a stylus, world-facing camera, and USB Type-C

Dynamic content and tools open a world of learning

#### Learn more at g.co/educhromebookapps

#### **Charlotte-Mecklenburg Schools**

Personalization supported by Chromebooks and G Suite for Education helped schools outperform the state





Explore the findings of a 16-month investigation highlighting success with Chromebooks and G Suite for Education

Learn more at g.co/eduimpact