

Google Meet Connect & Collaborate with Enterprise-grade Video Meetings



March 2020

The world has changed

Remote work is the new normal

US workers who work from home multiple days per week



Google Cloud

Source: Global Workplace Analytics

Video meetings help employees stay connected and save companies money



by employers who allow employees to spend 50% of their time **working from home**



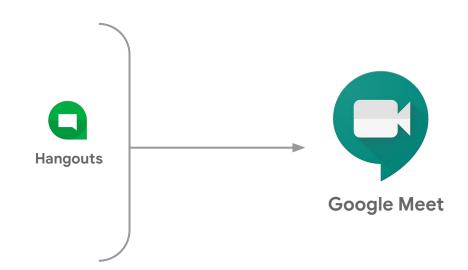
"The fact is, there is no easier, quicker, and cheaper way to **reduce your carbon footprint** than by reducing commuter travel."

Kate Lister President, Global Workplace Analytics

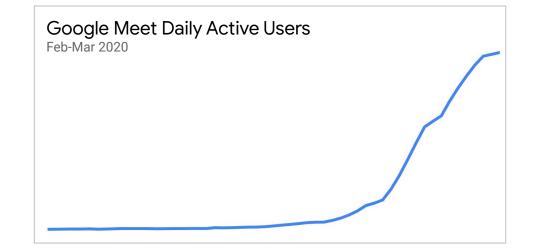
Source: Global Workplace Analytics

Google pioneered cloud-based video meetings 10 years ago

In 2018, we introduced new enterprise-grade infrastructure powering Google Meet



Reliable performance at scale, built on Google's global infrastructure



2B minutes per day

Digisoft

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We're big fans of Hangouts Meet...The speech quality is good, and it's helpful to be able to see every participant. This is extremely helpful these days. All our internal meetings are on Hangouts Meet right now as **we are all working from home**.

Oliver Mientz, IT Manager, Burger King Deutschland GmbH



Google Cloud

Let's take a tour

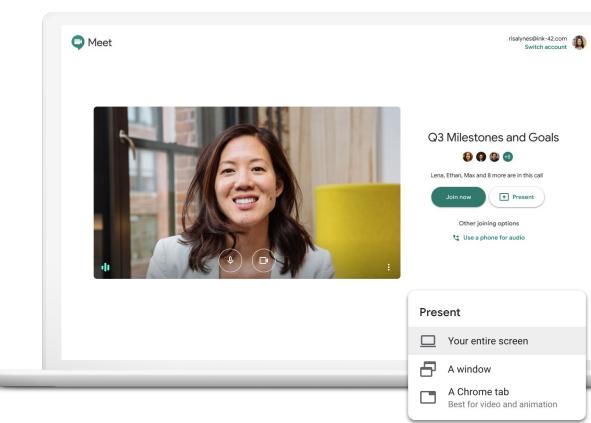
Join with one click or tap

Just tap the meeting link from your calendar or email and you're in



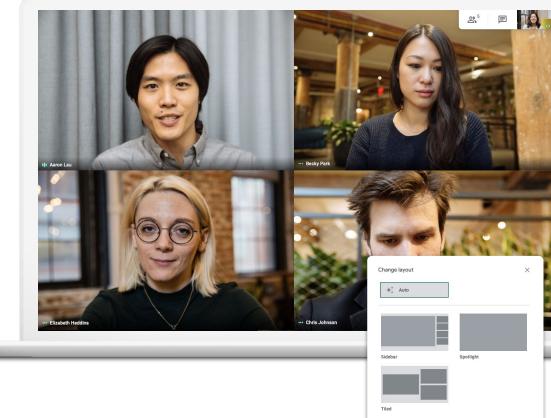
Share the right screen at the right time

Share a window or your entire screen with attendees — no cables needed



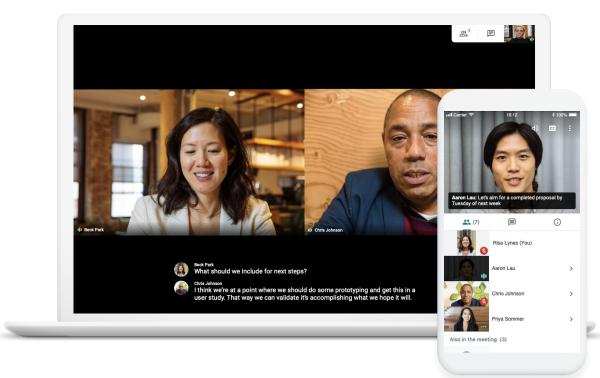
Help attendees focus on what matters with adaptive layouts

Meet automatically detects who's talking and zooms in on them to help others focus. Meeting participants can also change the layout to focus on a particular room or screen.



Follow along with live closed captions

Powered by Google's advanced speech recognition technology, real-time captions make your meetings more inclusive



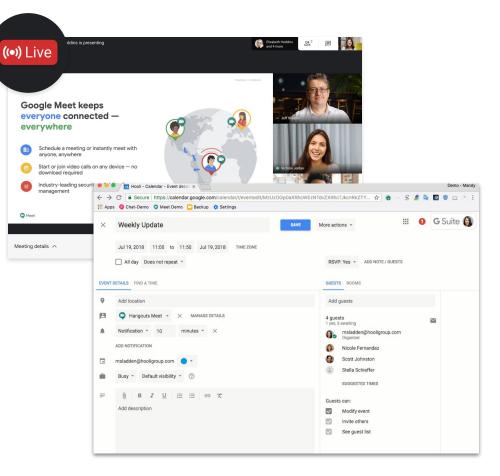
Host meetings with up to 250 participants

Google Meet Enterprise editions include large-meeting capability for up to 250 participants no add-on required



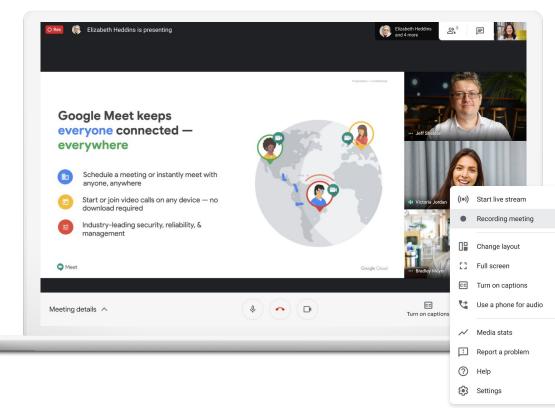
Live stream to up to 100,000 viewers

Stream all-hands meetings, events, or trainings to up to 100,000 concurrent viewers within an organization domain, and record the livestream for later viewing



Record meetings to watch or share later

Meet allows you to record meetings to Google Drive, safely storing the recording for the meeting owner after recording is stopped or the meeting ends



Works with Gmail, Calendar, Docs, Slides: all the apps your teams know and love □ Share invite links and join meetings from **Gmail** or **Chat**

□ Schedule & join meetings directly from **Google Calendar**

Screenshare & present content from
Google Slides, Docs or Sheets (or any other application)

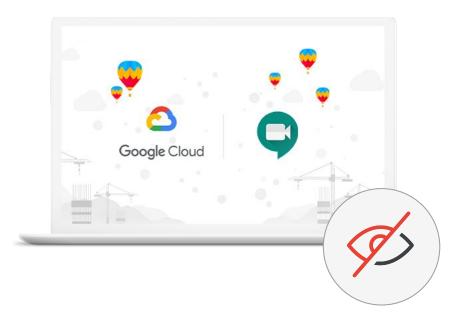
Record meetings and save to Google
Drive

You can also add Meet video conferencing to Microsoft Outlook meetings using our <u>Add-in for Outlook</u>

An enterprise-grade solution Unparalleled security, reliability, and management tools

Help protect user privacy with Google Cloud

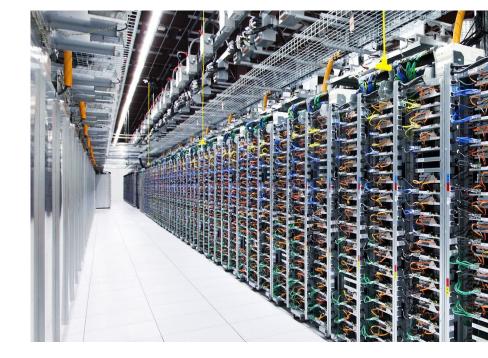
Google Cloud is trusted by enterprises around the world to protect user and data privacy. With Google Meet, you own your data: Google <u>does not</u> sell or process your data for advertising.



Video meetings and cloud recordings encrypted by default

All data in Meet is encrypted in transit by default between the client and Google

Meet recordings stored in Drive are encrypted at rest by default.



Proactive counter-abuse protections to help keep meetings safe

Anti-hijacking measures for both web meetings and telephony dial-ins, to prevent brute-forcing



Join Hangouts Meet meet.google.com/xup-iqde-uxe · Up to 250 participants ⑦

Meeting ID meet.google.com/xup-iqde-uxe

Phone Numbers (US)+1 317-947-5175 ⑦ PIN: 452 323 093#

More joining options

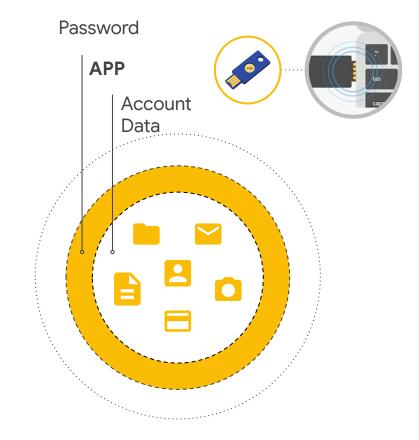
Add live stream

Securely deploy and manage Meet users and data

No additional software needed for most browsers

Enrollment in Google's Advanced Protection Program (APP) available

Access Transparency and Data Regions available for Meet recordings stored in Drive



Helping with your compliance requirements

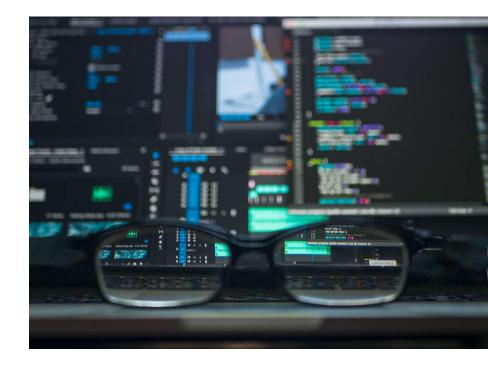
Rigorous independent verification of security, privacy, and compliance controls, achieving certifications, attestations of compliance, and audit reports against standards around the world



Stringent processes for managing data and security incidents

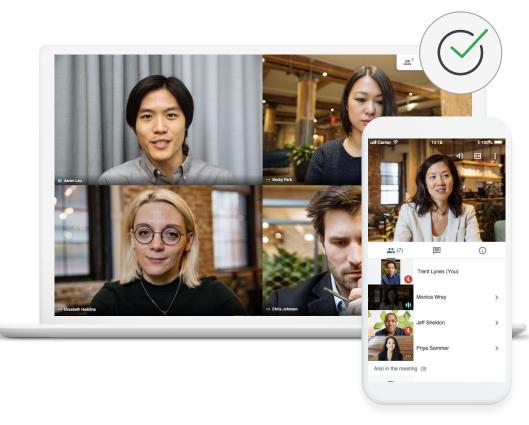
Incident management is a key aspect of Google's overall security and privacy program and is key to complying with global privacy regulations such as GDPR

We have stringent processes in place around incident prevention, detection and response.



Consistent quality & reliability

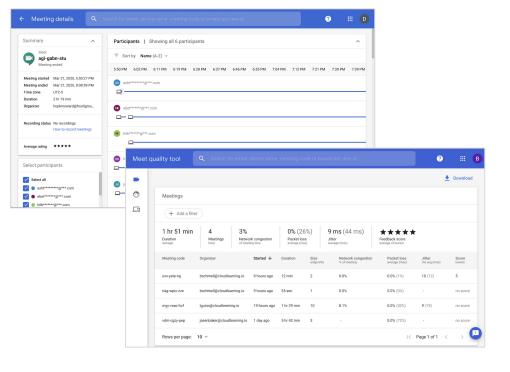
Built on Google's resilient, scalable global infrastructure, Google Meet delivers consistently high-quality performance to all users, everywhere



Google Cloud

Comprehensive management tools to optimize your deployment

Streamline rollout, change management, and training, and troubleshoot network issues with our integrated management tools



Staying Connected Google Meet use cases

Keep your remote workforce connected, wherever they are



Company all-hands

Keep employees up to date with the latest information and announcements by hosting an all-hands **live stream with up to 100k viewers** in your domain

Employee onboarding

Effectively onboard new employees on company policy and train on role-related knowledge

Interviews

Continue to recruit and attract top talent by hosting remote interviews with candidates who cannot attend on-site

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The team at Shopify, a leading global commerce company, is relying on Meet to help them keep their workforce connected. "Even with the demand surges seen around the world, recently we had a 20 person meeting **livestream to 4,000 people** and there were no issues. Google Meet is our primary means of video conferencing across 6,000 people at Shopify, and we are grateful for the security, reliability, and flexibility it provides."



Garth Pyper, Director of Technical Infrastructure

Securely deliver personal patient care while protecting caregivers



Help patients access secure virtual face-to-face patient care from anywhere, any device

Serve any patient, anywhere: compatible with all major web browsers, no software to install, free mobile apps Help patients easily follow along with **real-time captions** of what's being said in the meeting

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With Google G Suite, CHA has transformed how our staff and caregivers work, providing collaborative tools to better patient care. We didn't realize how integral G Suite had become to our daily work until dealing with a pandemic where consistent communication with our CHA staff was of utmost importance. To engage our workforce, we use Google Meet, Calendaring, and even Livestream to book enterprise events. With one click staff can connect from their Gmail, Calendars, or from Google Meet enabled conference rooms across 3 hospitals, 15 health centers,

as well as caregivers connecting remotely from home.

James LaPlante, Sr. Director, Technology and Biomedical Services



Google Cloud

Continue to deliver engaging, informative content to your viewers



Conduct live interviews with high-quality audio and video from **any device, anywhere** Easily and **securely record** segments to the cloud for inclusion as part of a live broadcast Host daily production and editorial calls for **up to 250 people** to review video edits, imagery, and time-sensitive topics using **screen sharing** We helped broadcast team at Yahoo Finance transition 150 reporters, producers, anchors and technicians from a legacy TV studio to a 100 percent work from home model overnight. Within the span of a few hours, our team worked with them to set up a seamless eight hours of live broadcast, via Google Meet, on air from locations across the U.S. and London, providing people with critical news and information in this particularly uncertain time.



Keep stores and headquarters securely connected

Quickly onboard new hires through virtual trainings and educate sellers on new product launches through meetings for **up to 250 people** or **live streaming for up to 100k viewers** Enable stores and headquarters to share product information, customer trends, and merchandising plans with **screen sharing** and **high-quality video** **Record** product overviews or tutorials to be used in on-demand viewing with shoppers





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We've switched to Meet during the crisis for our usual in-person Monday kick-off meetings, thanks to the free upgrade Meet we're able to have **150+ attendee's** in the meeting, with **great audio and video quality**. Feedback has been the meeting' has never been so **accessible and easy to understand**, added bonus is the **recording** feature which means the recording is shared company-wide for anyone that couldn't physically make it"

Adam Goswell, Head of Technology R&D, Lush

Build and maintain client

relationships by delivering personal advisory services

Hosting confidential interactive 1:1 meetings with clients, no download required when joining from your

computer

Dial-in access for up to 47 countries when clients can't join by video, have a poor network connection, or limited bandwidth Record educational sessions that can be securely shared with customers through marketing channels





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It's so refreshing to have a partner in Google Cloud who has proactively engaged with us to enhance our home working capabilities. This help has been crucial in order to operate and support our customers during this difficult time. Thank you!

Rana Bhattacharya, CTO, Atom Bank CTO



Improve worker safety and operations with daily 'safety moments' standups

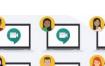


Communicate the latest information by hosting a company **live stream for up 100k viewers** in your domain or an interactive team meeting for **up to 250 people** Allow workers to securely join from their personal devices and follow along with **live closed captions** **Securely record** the meeting to the cloud for distribution with workers in others time zones who couldn't attend live students engaged when learning remotely

Deliver impactful lessons and keep

Hosting interactive classes and share supporting lecture materials using **screen sharing** with **up to 250 students** Securely **record** classes to the cloud so that students can refer back to lessons at a later time

Moderator controls help educators effectively run virtual classes and proactive counter-abuse protections help keep classes safe



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"In the coming week, we'll roll out the largest go-live event in G Suite history -- **1.3 million accounts** for students in New York City so they can continue their school year virtually at home."

New York City Department of Education



Getting Started Google Meet for businesses & public sector

Summary: Google Meet

Effortless video conferencing

Join meetings with **one click**

Easy screen sharing

Adaptive layouts

Live closed captions

Host meetings with up to 250 participants

Live stream to 100K viewers

Record meetings to watch or share later

Enterprise-grade solution

Leverage Google's industry-leading **security** Protect user **privacy** with Google Cloud Ensure consistent **quality & reliability** Easily set up & optimize with **comprehensive management tools**

Meet in Gmail (web)

New "Meet" section to start and join a meeting from Gmail

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= M Gmail	Q Search mail	· \$	∷ 0	1
Compose	□ • C :	1-16 of 16	< >	31
· · ·	🗄 📃 🛨 Blaine, me	Vacation Greece planning/vacation recommendations - We stayed in Santorini for the	2:25 PM	
Inbox 8	Clarence Vijay 13	Chocolate Factory Tour - Congratulations on finding the golden ticket! The tour begins	Nov 11	1.7
★ StarredSnoozed	🔲 🕁 Brianna, John 2	Surf Sunday? - Great, let's meet at Jack's at 8am, then?	Nov 8	0
Important	🗌 🜟 William, me 4	Food Best Indian Restaurant in SF? - We haven't really tried any Indian places in the	Nov 8	
> Sent	🗌 🛨 Hilton Honors	Your Upcoming Reservation #20983746 - Tim Smith, thank you for choosing Hilton. Y	Nov 7	+
Meet	🔲 🕁 Virgin Atlantic	Confirmation for Flight VA2345 SFO to NYC - Wednesday, November 7th 2015, San Fr	Nov 7	
Meet now	🗌 🕁 Jack	FW: Have you ever wondered? - Have you ever wondered: 1 how deep the average	Nov 7	
Enter a code	🗌 🕁 Xander	Photos from my road trip – Hi all, here are some highlights from my vacation. What do	Nov 7	
Chat	🔲 🕁 Richard, Matthew, me 3	Photography classes - He emailed me about his latest	Nov 6	
🚱 Ethan - +	Peter, Shalini 2	Business trip – Hi, I made a reservation for the hotel you talked about. It looks very fan	Nov 6	
Active	🗌 🛨 Roy, Alex, John Jose 5	Book you recommended - About to go on a trop and was hoping to learn more a	Nov 6	
Alan Cook Sounds great!	🔲 🕁 Mizra, Paul, Asher 5	Oops need to reschedule – No problem Paul! I am free anyitm before four. Let me kno	Nov 5	
Will be there in 5	🗌 🔬 Zaid, Alex, me 4	Future of Inbox $-$ Take a look over these slides and tell me about page 5 and 32. I think	Nov 5	
Lauren Roberts Can you send me the file?	🗌 ☆ Peter, Christina 3	Food Bread and cookies! - Can you please get some cookies and bread for dinner to	Nov 5	
Ann Grey Sending you the file right now!	🗌 🕁 Donna, Asher, Simon 6	Have you seen this tv-show? - I know you guys have watched the show and I would lov	Nov 5	
Alexander Palmer	🗌 🕁 Xander	Camping - www.bestcampingspots.com/ca	Nov 4	
You: What do you think about		ture plaid bicycle rights. Gastr	Nov 4	

GIF doesn't reflect most up-to-date mocks. See slides for details.

Gallery View



Thank you

Google Cloud

Google Cloud

Customer testimonials



We're averaging 3,800 Google Meet [calls] per month and reducing the cost to equip a room with voice and video capabilities by 90%."

Celestica



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Users who identify as 'average' users report that they save 1.5 to 2 hours a week through the use of G Suite...including 30 minutes per day by using Meet vs. traveling."

pwc



In just under three months, we saw people working differently. Over 94% of users were actively using Google Drive, with over 57,000 hours of Google Meet sessions conducted in one month alone.





"Using data to communicate via Hangouts Meet is more effective than cell phones, as wireless carrier network circuits tend to get overwhelmed during an emergency. It also allows us to get messages out faster.

ITALA